



**MEYER  
UNKOVIC  
SCOTT**  
ATTORNEYS AT LAW

## **MAXWELL BRISKMAN STANFIELD**, *Associate* 412.456.2870 | [mbs@muslaw.com](mailto:mbs@muslaw.com)

### **Practice Groups**

- Corporate & Business Law
- Nonprofit Organizations
- Real Estate & Lending
- Intellectual Property

### **Education**

- J.D., Southwestern Law School, 2011
- B.A., Washington & Jefferson College, 2008

### **Bar Admissions**

- Pennsylvania
- California
- District of Columbia

Maxwell Briskman Stanfield is a creative problem solver. His knowledge and experience lend to a range of clients across a number of industries covering a broad spectrum of corporate, business, financial, commercial real estate and entertainment industry transactions.

He regularly assists clients with contract drafting and interpretation; business acquisitions and divestitures; commercial real estate acquisition, disposition, and leasing; financing arrangements (CMBS, traditional bank financing, equity raises); exempt-securities transactions; business entity formation and structure; nonprofit organization matters; and interpretation/negotiation of franchise agreements on behalf of franchisees. He is also a member of the firm's COVID-19 Small Business Loan Team.

Within his entertainment practice, Maxwell assists production companies, marketing and branding agencies, artists, entertainers, fashion designers, and other creative industry professionals with all aspects of their art form and their business – from advising on general business and intellectual property matters to assisting with any of the needs mentioned above.

He also has experience with IT related matters and software licensing agreements (SaaS, EULA, TOS, MSA, SOW, Ts&Cs).

His clients consist of corporations, businesses, business owners, tech start-ups and spin offs, investors, nonprofit organizations, and other entrepreneurs.

Maxwell was voted for inclusion in the inaugural 2021 edition of The Best Lawyers in America: Ones to Watch, for Mergers & Acquisitions Law, an honor based on rigorous peer review, and achieved by less than 1% of all practicing attorneys nationwide.

Within the firm, he is a member of the Corporate & Business Law, Real Estate & Lending, Intellectual Property, and Nonprofit Practice Groups.

### **Court Admissions**

- Supreme Court of the United States
- United States District Court for the Western District of Pennsylvania
- United States District Court for the Central District of California

### **Representative Matters**

- Counsel businesses, of various sizes, and individuals in major transactions, corporate governance matters, and day-to-day legal and business affairs.
- Represent clients with both stock and asset acquisitions and divestitures.
- Assist clients with drafting and interpretation of contracts, including review with respect to force majeure language, requirements, and conditions to determine what type of relief may be available with respect to excuse of performance under COVID-19.

Henry W. Oliver Building  
535 Smithfield Street, Suite 1300  
Pittsburgh, PA 15222



## Representative Matters (cont'd)

- Draft, negotiate, and review entertainment industry agreements, including but not limited to, filming location agreements, option agreements, writer engagement agreements, film financing arrangements, licensing agreements, and multiple rights deals.
- Represent and advise borrowers and financial institutions in commercial lending transactions, including drafting, negotiating and reviewing credit agreements, loan agreements, and ancillary loan documents.
- Advise individuals, businesses, developers, investors, and non-profit organizations in all facets of real estate acquisition, investment and development, including drafting, negotiating and reviewing purchase and sale agreements, and ancillary acquisition agreements.
- Draft, negotiate, and review office, retail, and industrial leases and ancillary occupancy and access agreements.
- Conduct due diligence examinations in connection with business acquisitions and title and survey examinations in connection with property acquisitions.
- Counsel clients with respect to the formation and representation of non-profit and tax-exempt organizations.

## Awards/Honors

- Included in *Best Lawyers of America*® 2021 Ones to Watch list for Mergers & Acquisitions Law
- 2019 inductee into the Allegheny County Bar Foundation, Young Lawyer Fellows Program
- CALI Excellence for the Future Award (highest grade) in Advertising Law Practice, Southwestern Law School
- W. Edward Sell Distinguished Service Award, Washington & Jefferson College

## Professional Involvement

- Diversity Committee, Meyer Unkovic & Scott, LLP
- Step Up Chair, Cardozo Society, Jewish Federation of Greater Pittsburgh
- Association for Corporate Growth (ACG Pittsburgh)
- International Council of Shopping Centers (ICSC)
- Allegheny County Bar Association, Member
  - Young Lawyers Division, Membership Outreach Committee
    - Co-Chair, 2019-2021
  - Corporate, Banking & Business Law Section Council
    - Chair, 2020-2021
    - Vice-Chair, 2019-2020
    - Secretary & Treasurer, 2018 - 2019
  - Real Property Section
  - Membership Committee
- Pennsylvania Bar Association, Member
  - Real Property, Probate & Trust Law Section
- Phi Alpha Delta Law Fraternity, International

## Community Involvement

- The Washington & Jefferson Alumni Pre-Law Advisory Committee
- SteelTree Fund, Board Member
- Pittsburgh Symphony Orchestra, New Leadership Council Member
  - Membership, Co-Chair
  - Young Professionals Club, Committee Member
- Soiree Committee, Pittsburgh Symphony Orchestra
- Children's Trust Member of the Children's Hospital of Pittsburgh Foundation
- Associate Board of Ambassadors Pittsburgh, American Cancer Society



## Community Involvement (cont'd)

- Host Committee, "This is Us", Jewish Federation of Pittsburgh
- Make-A-Wish Foundation of Greater Pennsylvania and West Virginia, Volunteer

## Articles

- "Continued Barriers to Racial and Gender Equity in the Legal Profession" MUS Diversity & Inclusion Newsletter, April 2021, Vol. 2 Issue 4.
- "PPP Loans in M&A Transactions: Assessing the Position and Allocating the Risk," *The Legal Intelligencer*. March 25, 2021.
- "The Push for Board Diversification Will Continue – Don't Be Left Behind," *The Legal Intelligencer*. February 25, 2021.
- "A Year-End Legal Checklist for Corporations," *The Legal Intelligencer*. November 6, 2020.
- "Visual Arts and Property Owners: Be VARA Careful," *Residential Resource*. 31(10), 12, 32. Oct/Nov 2020.
- "Client Advisory: Securities and Exchange Commission Modification to 'Accredited Investor' Definition," *MUS Client Advisory*. September 28, 2020.
- "Sweepstakes, Contests and Lotteries: Businesses Win by Following the Rules," *The Legal Intelligencer*. July 7, 2020.
- "Impossibility of performance – COVID-19 and 'force majeure'," *Lawyers Journal, The Journal of the Allegheny County Bar Association*, (22)9, April 24, 2020.
- "Regulation A and Regulation Crowdfunding – What's Best for Startups," *The Legal Intelligencer*, March 2, 2020.
- "Filming Location Agreements: Lights, Camera...Negotiate...Action!" *The Legal Intelligencer*, February 7, 2020.
- "Real Estate Law Client Advisory: Thinking of Investing in Short-Term Rentals? Make Sure You Know the Local Laws," *MUS Blog*. January 14, 2020.
- "Entertaining the Idea of Starting a Loan-Out Corporation," *The Legal Intelligencer*. November 7, 2019.
- "Breaking Down Benefits and Burdens When Nonprofits Restructure," *The Legal Intelligencer*. July 22, 2019.
- "What Venture Capitalists Are Looking for From a Startup," *The Legal Intelligencer*. May 3, 2019.
- "Understanding Private Placement Memoranda and When to Use Them," *The Legal Intelligencer*. March 12, 2019.
- "Demystifying Phantom Stock," *The Pittsburgh 100*. February 26, 2019.
- "What to Remember as an Attorney Serving on a Nonprofit Board," *The Legal Intelligencer*. October 17, 2018.
- "Business Workshop: Judge prevents Starbucks from closing 77 failing Teavana Stores," *Pittsburgh Post-Gazette*. January 16, 2018.
- "Not Their Cup of Tea," *MUS Blog*, January 3, 2018. "Starting a New Business in a World of Cyber Threats," *MUS Blog*. September 26, 2017.
- "What's Your Biggest Weakness?" At Issue, Pennsylvania Bar Association. Young Lawyers Division, Winter 2017.
- Hiring Character. Training Skill." At Issue, Pennsylvania Bar Association, Young Lawyers Division. Fall 2016.
- "Dodging Disaster: Overcoming Disenchantment and Depression in the Legal Profession," At Issue, Pennsylvania Bar Association, Young Lawyers Division. Fall 2016.
- "Exploring the Diversity of Books," Summer's in Session - What We're Reading, *The Pennsylvania Lawyer Magazine*. 38(4), July/August 2016.
- "The Artificially Intelligent Lawyer," At Issue, Pennsylvania Bar Association, Young Lawyers Division. Winter 2016.
- "No-Holds-Barred Exams," At Issue, Pennsylvania Bar Association, Young Lawyers Division. Fall 2015.
- "Pros(e) and Con(versation)s," At Issue, Pennsylvania Bar Association, Young Lawyers Division. Spring 2015.
- "A New Model for the Model Rules?" At Issue, Pennsylvania Bar Association, Young Lawyers Division. Winter 2014.
- "The Great Loan Languish," At Issue, Pennsylvania Bar Association, Young Lawyers Division. Summer 2013.
- "Social Media and the Boss's Orders," At Issue, Pennsylvania Bar Association, Young Lawyers Division. Spring 2013.

## Speaking Engagements

- Co-Presenter, Allegheny County Bar Association, Young Lawyers Division, "Things They Don't Teach You in Law School, Session 2: Building Business," February 18, 2021.
- CLE Webinar Co-Presenter, Meyer Unkovic Scott LLP, "COVID Talking Points Every Practitioner Should be Familiar With When Talking to Clients," January 28, 2021.

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## Speaking Engagements (cont'd)

- CLE Webinar Presenter, Allegheny County Bar Association, "Force Majeure and Defenses to Contract Performance in the COVID Landscape," July 24, 2020.
- CLE presenter, PBI Day on Real Estate Pittsburgh, on the topic, "Representing Clients in the Marijuana Business," March 5, 2020.
- Roundtable Leader, ICSC OKIMP Retail Development & Law Symposium, Columbus, Ohio, on the topic, "Lights, Camera, Action! Filming Location Agreements and Shopping Centers," February 28, 2020.
- Roundtable leader, ICSC U.S. Law Conference, San Diego, California on the topic, "Repurposing Retail and Thinking Outside the Box: The Changing Landscape of Malls and Big Box Stores," on October 25, 2019.
- Co-Presenter for CLE presentation, Alcoa/Arconic on the topic, "Ethical Considerations of Sitting on a Non-Profit Board," on August 23, 2018.

## Additional Information

Prior to joining Meyer Unkovic & Scott, Maxwell was an associate with the Corporate, Hospitality and Real Estate Finance practice groups at a large national law firm headquartered in Pittsburgh. Before that, he lived in Los Angeles, California where he focused his legal studies on all aspects of entertainment and media law. While in law school, Maxwell served as Copy Editor and Senior Staff Writer for *The Commentator*. Maxwell received his Bachelor of Arts degree with a double major in Political Science and Spanish from Washington & Jefferson College, where he served as President of the Pre-Law Society.